Master’s Thesis

Social responsibility and philanthropy in family firms

Topic

Family firms represent the most common type of organization around the world and they have a significant socio-economic impact. High-profile entrepreneurs (e.g. Warren Buffett) can foster sustainable social and economic change through their philanthropic efforts, thus we need a better understanding about how the philanthropic process in their family enterprises work.

What makes research on family firms highly interesting is the interplay between the business and the family domains. As part of a larger research project, the theses aim at investigating how family values and other family-related factors affect the philanthropic activities of family firms. Students will focus on American public companies with dominant family ownership and work with secondary data such as shareholder letters, company websites and further sources under close supervision by the TUM Entrepreneurship Research Institute.

Your profile

We are looking for students planning to start their thesis in November/December 2016. The ideal candidate is self-motivated, shows commitment to high academic standards, have excellent command in English and preferably have some basic knowledge of empirical research.

Next steps

If you are interested, please send your full application including your CV and up-to-date transcript of records to Judit Klein (judit.klein@tum.de).

Literature